

Sponsor Packages

Harbour's Hugs for Heroes

Group Hug - \$5000 - one each for Gala Event and Online Auction [total 2]

Let's all get together on this one! This is the presenting sponsor of either Harbour's Hugs for Heroes Gala or Harbour's Online Auction. Your company's name will appear in all press releases, advertisements, and other promotional ventures undertaken by the school for the event, to include an extensive presence as a part of the online auction website and multiple promotional email blasts.

Highlights include:

- Name mention on Comcast's "Newsmakers" to air prior to event on CNN's Headline News channel in Balt. and AA. Co.
- Logo inclusion in pre-event advertising in area newspapers and/or magazines*
- A 24" x 36" sign with your logo prominently displayed at the event*
- A full-page color advertisement, with premium placement, in the auction program*
- Your logo prominently featured on The Harbour School's auction website with a link to your company's website, and your logo featured in all email promotions.
- Recognition of your sponsorship from the stage during the live gala.
- One Table (10 tickets) to The Harbour School's 18th Annual Auction.

Bear Hug - \$2,500

A big squeeze for these sponsors! This level sponsors one of the specialty food or beverage stations that are available on a first-come, first-served basis. 5 slots available at this level. Highlights include:

- Logo inclusion in pre-event advertising in area newspapers*
- Your company's logo on signage at the area you have sponsored*
- Your company's logo on the official sponsor board in the check out area*
- A full-page black and white advertisement in the auction catalog*
- Your logo on The Harbour School's auction web site with a link to your company's website, and featured in all online auction email promotions- [limited to first 10 signed sponsors.]
- Recognition of your sponsorship from the stage during the live portion of the program.
- One Table (10 tickets) to The Harbour School's 18th Annual Auction.

Embraceable You - \$1,500

The bedrock of auction sponsors who provide a strong foundation and ensure a successful event. Highlights include:

- Your company's logo on the official sponsor board in the check out area*
- A half-page black and white advertisement in the auction catalog *
- Your logo on The Harbour School's online auction website [limited to first 10 signed sponsors.]
- Recognition of your sponsorship from the stage during the live portion of the program.
- 6 tickets to The Harbour School's 18th Annual Live and Silent Auction.

Cute and Cuddly - \$1,000

An irresistible way to begin a long term relationship. We'll all be enamored with your charms. Highlights include:

- Your name or company logo on the official sponsor board in the check out area*
- Your logo or name on The Harbour School's online auction website [limited to first 10 signed sponsors.]
- A half-page black and white advertisement in the auction catalog *
- Recognition of your sponsorship from the stage during the live portion of the program.
- Four tickets to The Harbour School's 18th Annual Live and Silent Auction.

Family Squeeze - \$500

Perfect size for couples or small businesses who want to show their affection for The Harbour School in a special way.

Highlights include:

- Your name or greeting on the official sponsor board in the check out area*
- A half-page black and white advertisement in the auction catalog featuring your greeting and/or family picture *
- Recognition of your sponsorship from the stage during the live portion of the program.
- Two tickets to The Harbour School's 18th Annual Live and Silent Auction.

***Some promotional benefits require submission of your logo or artwork by the production deadline.**