



Featuring The Harbour School's 19th Annual Live and Silent Auction and
Our first-ever Online Auction!

Auction Catalog Advertising Form

Individual or Business Name: _____

Address: _____ Zip _____

Telephone: _____ Contact Person: _____

(Please return the completed worksheet with your check made payable to "The Harbour School" by mail to 1277 Green Holly Drive Annapolis, MD. 21409 Attn: Development Department. Ad must be received by March 6, to be included in the program. To process credit card payment, call us at 410-974-4248

Yes, I would like to Advertise in the Auction Program!!!

_____ Full page \$200

___ My ad artwork is attached.

_____ 1/2 page \$125

___ I want to use the same ad I used last year.

_____ 1/4 page \$75

___ My ad is text only.

___ I want to include a photo with my text ad

___ I have attached the photo. ___ I will email the photo.

_____ Business Card \$25

___ Call me to discuss my ad.

FOR TEXT ONLY ADS WRITE YOUR TEXT IN THIS SPACE.

Copy and/or artwork deadline for all ads is MARCH 6, 2009
Specifications on reverse side

Please return worksheet & check to:

The Harbour School
Attn: Auction
1277 Green Holly Drive
Annapolis, MD 21409

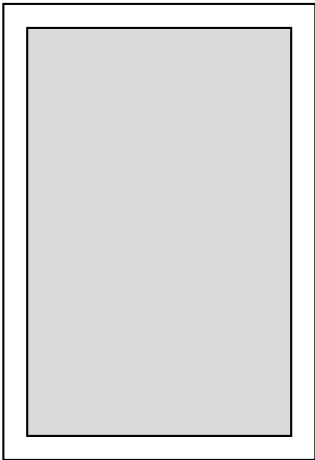
Please direct questions to:

Stacey Sullivan
Assistant Director of Development
410-974-4248
ssullivan@harbourschool.org

Proceeds benefit students of The Harbour School.

The Harbour School is a registered 501(c)3 nonprofit organization.

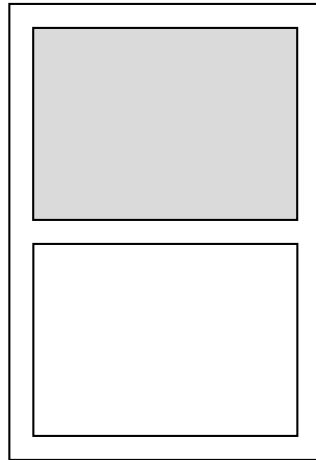
Harbour Hugs for Heroes AUCTION CATALOGUE ADVERTISING GUIDE



FULL PAGE ADS:

Size: 7" x 10"

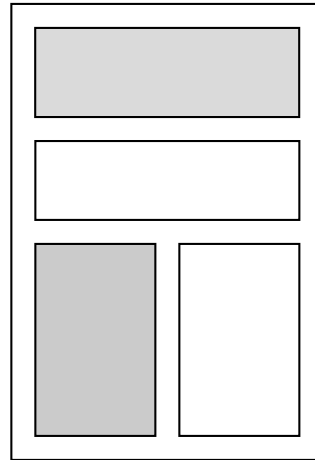
Price: \$200



HALF PAGE AD

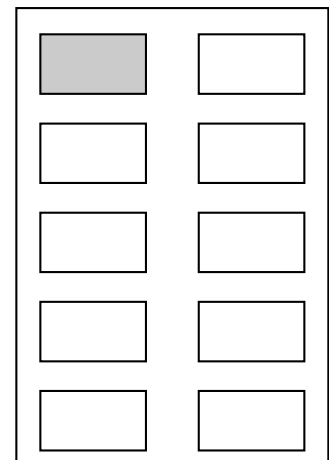
SIZE: 7" x 4.75"

Price: \$125



QTR. PAGE AD

Horizontal
SIZE: 7" x 2.25"
Vertical
SIZE: 3" x 4"
Price: \$75



BUSINESS CARD AD

SIZE: 3.5" x 2"

Price: \$25

ALL PAGES

Trim Size: 8.5" x 11"

MEDIA AND FILE FORMATS

Ad layout files should be submitted on CD or by email if less than 2 megs. Images files in TIFF or JPEG format should have minimal resolution of 300 dpi. InDesign, Quark, or PageMaker files should be exported to one of the file formats above. A print out of the ad, at 100% should accompany all files.

ATTACH Business Cards to your order form. They will be scanned for inclusion in the catalogue and will be printed in black and white.

TEXT ADS – Write text in space on first sheet.

HARBOUR FAMILIES – May include a photo of your family or student with your text ad. Attach the picture to this form or email the file as directed.

COLOR

All ads should be black and white. Color business cards/photos will be printed in black and white.

DELIVERY

Files may be submitted electronically via email to: ssullivan@harbourschool.org Files larger than 2 megs should be zipped {Using WinZip, Stuffit or similar utility} before emailing. Files on CD may also be mailed or hand delivered to:

Stacey Sullivan
The Harbour School
1277 Green Holly Drive
Annapolis, MD 21409

DEADLINE: ALL ADS & PAYMENTS DUE BY MARCH 6, 2009